



Long-Running 104.1 KRBE Morning Show Signs On for Five More Years of Making Houston’s Morning Commute a Lot More Fun

Morning Drive Favorite, “The Roula & Ryan Show” Heads Into Bright Future Today With New Name, “The Roula & Ryan Show with Eric”

HOUSTON, TX – February 4, 2025 — Cumulus Media (Nasdaq: CMLS) and 104.1 KRBE, Houston’s #1 Hit Music station, announce that long-running hit morning program, “The Roula & Ryan Show,” has signed on for another five years of entertaining Houston – and gets a new name in the process. The new moniker, “The Roula & Ryan Show with Eric,” highlights longtime cast member and Executive Producer Eric Rowe’s role within the ensemble cast. The show features Rowe and on-air hosts Roula Christie and Ryan Chase, with fellow cast members Special K and Sam. “The Roula & Ryan Show with Eric” airs Monday through Friday from 6:00am-10:00am on 104.1 KRBE.

Alex Cadelago, Regional Vice President, Cumulus Media, said: “I’m excited for the opportunity to extend our partnership with this talented, award-winning team of radio pros. It’s satisfying to know that KRBE and “The Roula & Ryan Show with Eric” will continue entertaining Houstonians during their morning commute, as they have for the past twenty years!”

Leslie Whittle, Regional Content Director for KRBE-FM, remarked: “I’ve been honored to work with this fantastically talented group for almost twenty years and am ecstatic to look forward to (at least) another five with “The Roula and Ryan Show with Eric.” This show truly is the Heartbeat of Houston, as they prove every day. Listen once and you’ll understand what they mean to our city and what Houston means to them.”

Roula Christie, on behalf of “The Roula & Ryan Show with Eric,” commented: “We are so excited to add Eric’s name to the marquee of our show. He has earned it and deserves it! Eric Rowe is the best executive producer in radio. He is hilarious on the air and a genius behind the scenes.”

Christie added: “We are also thrilled to commit to KRBE for another five years! This will make us the longest-running morning show in the history of KRBE. It is our home, and we love that we are further cementing our bond with this city. Thanks to our Cumulus family Dave Milner, Brian Philips, Leslie Whittle, Alex Cadelago, and our agent Paul Anderson for always supporting us. A great show is made up of a great team, and ours is world class. To our audience, we are privileged to be part of your family- thanks for being part of ours!”

For more information or to stream 104.1 KRBE, visit: www.krbe.com.

About Cumulus Media

Cumulus Media (NASDAQ: CMLS) is an audio-first media company delivering premium content to over a quarter billion people every month — wherever and whenever they want it. Cumulus Media engages listeners with high-quality local programming through 400 owned-and-operated radio stations across 84 markets; delivers nationally-syndicated sports, news, talk, and entertainment programming from iconic brands including the NFL, the NCAA, the Masters, Infinity

Sports Network, AP News, the Academy of Country Music Awards, and many other world-class partners across more than 9,800 affiliated stations through Westwood One, the largest audio network in America; and inspires listeners through the Cumulus Podcast Network, its rapidly growing network of original podcasts that are smart, entertaining and thought-provoking. Cumulus Media provides advertisers with personal connections, local impact and national reach through broadcast and on-demand digital, mobile, social, and voice-activated platforms, as well as integrated digital marketing services, powerful influencers, full-service audio solutions, industry-leading research and insights, and live event experiences. Cumulus Media is the only audio media company to provide marketers with local and national advertising performance guarantees. For more information visit www.cumulusmedia.com.

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